

Portal Application Number: PAN-381735

Our ref: DA 23/14504

Mr Greg Attewell
Sydney Trains
36-46 GEORGE STREET
BURWOOD NSW 2134

5 February 2023

Subject: PAN-381735 – Digital Signage – Sydney Park Rd, Erskineville – Request for Information

Dear Mr Attewell,

I refer to the above Part 4 development application for a proposed digital signage on Sydney Park Rd, Erskineville (PAN-381735), submitted via the Planning Portal on 10 November 2023 (the application).

After careful consideration, the Department requests that you provide the additional information outlined in **Attachment A** in accordance with section 36 of the *Environmental Planning and Assessment Regulation 2021* (the Regulation).

The Department requests that you provide the consolidated response by **4 March 2024** via the NSW Planning Portal. If you are unable to provide the requested information within this timeframe, you are required to provide, and commit to, a timeframe detailing the provision of this information.

In accordance with section 94(2) Part 4, Division 4 of the Regulation, the assessment period ceases to run from the date of the Department's request of 5 December 2023 until the information addressing that and this request is provided. At the date of this letter, 26 days in the assessment period have elapsed.

If you have any questions, please contact Chris Fraser, Senior Planning Officer on (02) 9995 6321, or via email at christopher.fraser@planning.nsw.gov.au

Yours sincerely,

A handwritten signature in black ink that reads "M. Garland".

Mary Garland
Team Leader, Transport and Water Assessments

As delegate for the Minister for Planning and Public Spaces

Enclosed: Attachment A

Attachment A

Please provide assessments or further information in relation to each of the following matters:

1. Visual Impact

During exhibition, the Department received public submissions on potential signage impacts arising from the proposed Sydney Park Junction project by Transport for NSW (TfNSW). The Sydney Park Junction project can be viewed on TfNSW's [Sydney Park Junction Portal](#). The Sydney Park Junction project includes changes to management of motorised, bicycle and pedestrian traffic in Sydney Park Road and Princes Highway/King Street, along with pedestrian connectivity improvements to Sydney Park.

- (a) Pursuant to Section 3.1(1)(a) and Schedule 5 of the *State Environmental Planning Policy (Industry and Employment) 2021* (Industry and Employment SEPP) please provide an assessment of:
 - i. the visual impact of the proposed development in terms of the desired future character of the Sydney Park Road area;
 - ii. impacts by the project on amenity and visual quality of local vistas and views as viewed from Sydney Park Road, Sydney Park users and adjacent residents; and
 - iii. the impacts by the project on the amenity, visual quality and character of nearby heritage items and the heritage conservation areas in Newtown / St Peters.
- (b) Pursuant to Schedule 5 Part 4 of the Industry and Employment SEPP, an assessment of how the project's scale and proportion are appropriate for its streetscape and setting.
- (c) In accordance with the *Transport Corridor Outdoor Advertising and Signage Guidelines 2017* Sections 2.3 and 2.4, an assessment of visual signage clutter for motorists, pedestrians, cyclists, residents and Sydney Park users, given the existing bus shelter digital sign and static sign on the wall of 672 King Street which is visible behind the proposal. The assessment should address:
 - i. the potential for visual clutter to create a distraction for drivers and impact traffic safety, taking into consideration existing directional and road safety signs;
 - ii. the potential for visual clutter to reduce landscape amenity; and
 - iii. measures to mitigate the impacts of visual clutter.

2. Lighting Impact

The Department requests the following information on digital lighting manufacture to as part of its consideration of lighting impacts.

- (a) Page 4 of the Lighting Impact Assessment indicates sign manufacture includes use of baffles to control light direction. Page 14 states the viewing angle is 70 degrees either side

of both horizontal and vertical axes. To assist in the assessment of lighting impacts of the proposed sign when viewed from the sides and above, provide details on how luminance and illuminance changes as a proportion of the maximum for various angles away from each axis.

- (b) Calculate and describe the light spill emitted to the left and right of the sign face vertical plane in a manner similar to Upward Light Ratio (ULR) defined on page 3 of the Lighting Impact Assessment.
- (c) Lighting assessments have been provided for No. 645-655, and 665-667 Sydney Park Rd. Please advise why there has been no assessment of the residential property at 177-219 Sydney Park Rd which is likely to be more affected by the proposed development. Unless sufficient justification can be provided, an assessment of the impacts to 177-219 Sydney Park Rd must be provided.
- (d) An assessment of residential properties in King Street, as well as Lord and Concord Street (due to illuminance controls from the sign upon objects in its surrounding environment), given that they have lines of sight to the project.
- (e) Clarification of whether the Section 6 Threshold Increment Assessment is assessed in the pre-curfew or post-curfew period, and whether it can apply to any other Sydney Park Rd user, such as a cyclist, pedestrian or recreational park user with clarification of impacts to them.

3. Signage Construction, Public Benefit

- (a) Please provide details on the likely date for the commencement of construction (e.g. 'x' weeks after approval, should the development be approved) and the duration of the construction period.
- (b) Details of any outcomes (which are not subject to confidentiality) held with City of Sydney, Inner West Council, or any health, community or emergency authority for delivery of public benefit, for the proportion of sign display time dedicated to community and emergency announcements. In addition, clarification of whether community or emergency message display time is a fixed amount each hour, day etc and whether it can be measured and audited.

4. Structural Feasibility

- (a) The Digital Sign Safety Assessments (Appendixes 3 and 9 of Statement of Environmental Effects) states that the existing sign has been approved and designed in accordance with Australian Standards AS 1170.1 and AS 1170.2 to meet requirements for wind loading. Please

clarify all load standards required to prepare structural design, each AS1170 sub-part used to provide a design load and clarify each AS version year used.

5. Statutory Planning Framework

- (a) Table 5, Page 19 of the SEE – Section 4.15 Act assessment subclause (1)(a)(iv) states that the application is consistent with the relevant matters of the EP&A Regulations. Please describe what the relevant matters are and how the application is consistent.
- (b) Table 6, Page 31 of the SEE – Item 6. Please describe the proposed safety devices, gates, access platforms, lighting devices and logos including items proposed in architectural plans.

6. Maintenance

- (a) Please provide details on the proposed maintenance regime for the sign, including reasonably foreseeable maintenance tasks, landscaping management, and the interval that maintenance tasks would likely be performed. Clarify if any maintenance task requires traffic management of any carriageway, footpath verge, or use of mobile cranes.
- (b) Include a brief discussion on how removal or demolition of the project would be undertaken.